



GREATER RIFLE IMPROVEMENT TEAM (GRIT) ADVISORY BOARD WORKSHOP AND REGULAR MEETING AGENDA



May 13, 2025
12:00 PM
202 Railroad Avenue, Rifle, CO

The Board may act on any of the following agenda items as presented or modified before the meeting, and items necessary or convenient to effectuate the agenda items.

12:00 PM - Regular Meeting

1. **Call to Order**
2. **Roll Call**
3. **Visitor Introductions**
4. **Consent Agenda**
 - 4.a. Approve meeting minutes from the April 8, 2025 Grit Advisory Board Meeting
5. **Presentation**
 - 5.a. JOLT Grant Application Review
6. **Regular Agenda**
 - 6.a. GRIT Advisory Board Officer Elections
 - 6.b. GRIT Advisory Board Opening
 - 6.c. Barks, Brews and BBQ Update
 - 6.d. Third Thursday on Third Update
 - 6.e. Discuss Downtown Holiday Decorations/Lights
 - 6.f. Discuss Historical Walking Tour
7. **Administrative Reports**
8. **Adjournment**

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

The GRIT Advisory Board has two grant cycles. The grant cycle and deadlines to submit an application are:

January Cycle – Application Deadline: December 31st = Funding: February

June Cycle – Application Deadline: May 31st = Funding: July

ACCESSIBILITY STATEMENT

The City of Rifle values full inclusion and access for all of our facilities, programs, activities and services. We are pleased to provide meaningful accommodations to comply with the Americans with Disabilities Act (ADA) and reasonably provide translation, interpretation, modifications, accommodations, alternative formats, auxiliary aids, and services. To request special assistance, call Main Street Manager Kim Burner at 970-665-6496 or email our ADA Team at ADATeam@rifleco.org. Please allow 48 hours for your requests to be met.

La Ciudad de Rifle valora la plena inclusión y acceso para todas nuestras instalaciones, programas, actividades y servicios. Nos complace proporcionar alojamientos significativos para cumplir con la Ley de Estados Unidos con Discapacidades (ADA) y proporcionar razonablemente traducciones, interpretaciones, modificaciones, adaptaciones, formatos alternativos, ayudas auxiliares y servicios. Para solicitar asistencia especial, llame a la Main Street Manager Kim Burner al 970-665-6496 o envíe un correo electrónico a el equipo ADA a ADATeam@rifleco.org. Por favor, permita 48 horas para que se atiendan sus solicitudes.



Agenda Item #4.a.

Agenda Item Name:

Approve meeting minutes from the April 8, 2025 Grit Advisory Board Meeting

Presenter:

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

1. April 8 2025 GRIT Minutes

**GREATER RIFLE IMPROVEMENT TEAM (GRIT)
ADVISORY BOARD MEETING**

Tuesday, April 8, 2025

REGULAR MEETING

12 p.m. Noon

MEETING CALLED TO ORDER: 12:09 pm

ROLL CALL: Katie Mackley, Annick Pruitt, Kari Slappey, Karen Roberts, Helen Rogers. Also in attendance: Zach Higgins- Planning Director. Kathy Pototsky- Court Administrator.

MINUTES: The March 11, 2025, minutes were reviewed. Annick Pruitt motioned to approve the March 11th minutes, and was seconded by Helen Rogers; the motion carries.

AGENDA ITEMS:

- **Grant Applications:**
- **NPAC Grant:** Kim had been working on connecting with Alicia Gresley about a grant. It is necessary to try to get in contact with them to get more information and move to get that before the next meeting. Trying to get in contact with Mike (another contact with the company) to secure funding. GRIT wants to make sure they are getting their questions answered before they approve the funding. This is the first organization that has asked for grant funding that is located outside of Rifle. It was questioned if the committee is going to allow that. They decided this needs to be discussed with the entire committee present. In the first meeting that this was brought up, Garrick made a good point the first time this grant was brought up, that if people are going to travel in for this event- it benefits Rifle in the end with more people coming to the town. This would have to do with the budget and what to allocate toward out-of-town events vs. local. At this point, the board is leaning toward denying this grant due to the lack of communication. It is required of locals to do this; it would be required the same for those that are out of town. If there is more information presented before the next meeting, it could be approved; but communication needs to happen otherwise it will be too late. If it is approved, in the future, there will need to be a budget for local vs outside events. This could be contingent on the tax increase happening so that there is room in the budget specifically for this situation.
- **Façade Grant:** Council suggested there to be an application deadline instead of a rolling one. This could gauge interest and decide which projects should be prioritized. Kim has recommended September 1-30 to begin, and a potential one for the spring if there is enough interest. This also depends on the budget allocation. There may be enough in the budget at this point to do two cycles. Discussion about

the pros and cons of having multiple grant cycles happens, but ultimately, Katie Mackley motioned to approve one grant cycle at this time: Helen Rogers seconds. All were in favor, the motion carries.

- Helen gave a presentation on some of the façade grants that have happened in nearby areas including Willits, Eagle, and Fruita. What the different types of material are being shown and if we want to add awnings, murals, sculptures and other items to maintain the historic feel.

Events:

- BBQ- Kari discussed the updates from the last committee meeting. Applicants for BBQ are still coming in, and Journey Home is still working on beer applications. Journey Home will also be opening a concession stand to provide other items for people to eat. Kim and Delaney are working on more protection for dogs from the sun with more shade and pools. There also has been a change in the layout of the event that will help it flow better. Barricades were discussed in the meeting, and GRIT is now purchasing those to be used for the BBQ and Summer Series. All SWAG items are in for the event and the logos are presented on many of the items. Kari also touched on the time change for the BBQ tasting to be after the judged portion.
- Third Thursdays- Kari updated that things are coming along in the planning process. The Chamber ambassadors will be providing a beer tent, due to the entertainment district not happening this year and GRIT cannot fund this district. The business owners will need to take on this project if they want it to happen. They discussed the themes of each event. They discussed food trucks on West 3rd Street to be able to feed all the people that we are hoping to attend the events. The recommendation would be for staff to seek approval for a food truck for the 2025 Third Thursday series of events. Annick Pruitt motioned for the approval, Katie Mackley seconded; unanimous approval for the motion to carry.

ADJOURN: The meeting officially adjourns at 1:24 pm.



Agenda Item #5.a.

Agenda Item Name:

JOLT Grant Application Review

Presenter:

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

1. JOLT_NPAC GRIT GRANT 2025
2. JOLT question answers



GRIT Grant Application and Process

The Greater Rifle Improvement Team Advisory Board has two grant cycles a year. The grant cycles are February and July. The application deadline for each cycle is listed below.

Grant Cycle	Application Deadline	Presentation to Board	Vote by Advisory Board
February	December 31 st	2 nd Tuesday in January	2 nd Tuesday in February
July	May 30th	2 nd Tuesday in June	2 nd Tuesday in July

GRANT APPLICATION

1. Complete the grant application and submit it to Kim Burner at kburner@rifleco.org or 202 Railroad Avenue, Rifle Colorado 81650. For questions regarding the grant application, please contact Kim Burner at 970-665-6496.
2. GRIT event grants are for non-profit or not-for-profit organizations. For-profit organizations/businesses are encouraged to partner with a non- or not-for-profit organization.
3. If the GRIT Board has questions regarding your grant application, they may request additional information or ask you to attend an additional meeting.
4. At its discretion the GRIT Board may fund all or part of the grant request.
 - a. The GRIT Board reserves the right to outline what expenses may be covered by grant funds.
5. The applicant will be notified by email at the address supplied of the outcome of the grant application.
6. GRIT grant funds cannot be used for operating expenses of the applicant organization or any associated organization including but not limited to payroll/staff expenses, utilities, supplies (event supplies exempted), etc.
 - a. For questions regarding covered expenses please contact Kim Burner.
7. After the GRIT Board decides on grant applications, the GRIT manager will take the board recommendations before the Rifle City Council for final approval or denial before funds are distributed.

PROJECT/EVENT EVALUATION

Once the project/event funded by the grant is complete, a Project Evaluation Form is required within 60 days.

The GRIT Board may require additional items with the evaluation form. These items will be listed in the notification email sent at the time of application or may be requested after review of the evaluation form.

Failure to complete the evaluation may result in the organization being ineligible for future funding.

Evaluations may be submitted to kburner@rifleco.org or 202 Railroad Ave., Rifle, CO 81650 no later than 60 days after the completion of the project/event.



GRIT Grant Application for Funding

Applicant Information

Date: Feb. 21, 2025

Organization Name: JOLT Joint Organizations Leading Transition NPAC North Park Arts Council

Address: PO BOX 1104 Walden CO 80480

Contact Person: Ray Beck - JOLT CHAIR Matt Shuler NPAC - President

Phone Number: 970-629-0409 970-215-235 Email Address: beckr328@gmail.com NPAC723@yahoo.com

Federal Tax ID: EIN# 26-0059733 State Tax ID:

Organization Information

Organization's Current Board of Directors or Trustees

Name	Phone #	Email Address
Ray Beck - Chair	970-629-0409	beckr328@gmail.com
Rose Pugliese Co-Chair	970-589-3755	rosepugliese16@gmail.com
Sue Hansen	970-252-4532	shansen@montrosecounty.net
Dr. Lisa Jones	970-675-3210	Lisa.Jones@cnc.edu
Wendell Koontz	970-874-2113	wkoontz@deltacounty.com
Todd Hollenbeck	970-255-7168	todd.hollenbeck@mesacounty.us
Matthew Shuler	970-215-2354	NPAC723@yahoo.com

Brief summary of Organization's History

JOLT was started as an AD-HOC committee to Advocate, Communicate and Educate Colorado about ALL OF THE ABOVE Energy and the consequences and benefits to western Colorado. It hosts Energy Summits to bring people together to discuss, learn and share ideas in a peaceful, respectful setting.

Grant Request

Amount Requested: \$3,500 or the amount the group is comfortable with

How many people will benefit from the funding? 200 people are planned to come to the 2025 summit

In what way will they benefit? They will discuss ALL THE ABOVE ENERGY and the effects to Northwest, western, rural, urban and all communities in Colorado. They will be allowed the time to learn and ask questions to Subject Matter Experts and Local Decision Makers.

Has your organization applied for a grant in the past? Yes No NO

If Yes, what year? How much was the grant for?

Brief description of request. JOLT is requesting a grant to help pay food costs for the 2025 Energy Summit to be hosted in Rifle.

Description of current programs, activities and accomplishments: JOLT Advocates, Communicates and Educates about ALL THE ABOVE ENERGY JOLT Hosts Energy Summits that facilitates Advocacy, Communication and Education

If funds are granted, what is your plan to create a self-sustainable program/event? JOLT will continue to Advocate, Communicate and Educate about ALL THE ABOVE ENERGY JOLT will rely on the stable of Subject Matter Experts, Local Experts and Centers of Influence

Timetable for implementation: JOLT's 2025 Energy Summit will take place JUNE 25-26-27, 2025 in RIFLE, Colo.

The funding for the Greater Rifle Improvement Team is generated through the Lodging Tax. The proceeds of the lodging tax shall be used primarily for the following:

Please check the area(s) your request falls under:

- Visitor Improvement and Attractions
- Historic Preservation
- Special Events
- City Beautification
- City Promotion

Program/Project Budget

Revenues or other funding sources

Individually list all sources of funds (including sponsors) and the level of funding provided:

JOLT Receives sponsorships from counties, cities, public businesses, private business and private individuals

The amount of funding for JOLT's programming varies from event to event and from speaker to speaker.

The totals will not be disclosed due to the relationship of the sponsors and the benefits sponsors and grant makers have in individual agreements with the organization. The money raised goes to the quality of programming, lodging catering, costs of equipment, advertising and other needs that occur during these programs.

Total funds available to the program: Decline to answer

Expenses:	Amount:
<u>Catering COST Estimate GRAND RIVER HEALTH</u>	<u>\$11,010.00</u>

See Attached Addendum

Agenda for event is still being worked on to include dynamic speakers and representatives.

JOLT's agenda will be forwarded when finalized. GRIT will be listed in Summit Program. Logo will be requested.

Please attach a balance sheet or profit and loss statement for requesting organization.

Measure of Success

What will be the measurable results? Example: How many people are expected to attend/benefit?

JOLT will have to keep the summit at a limit of 200 guests.

JOLT is being spoken about throughout the state and has quality programming and networking

How will the organization define and measure success of the event or project?

JOLT measures success through movement of policy discussions and requests from attendees.

To what degree will the project and/or organization have a long-term sustainable value to Rifle?

ENERGY is a topic that affects every citizen in the State. Rifle was picked due to location and history of energy production that ebbs and flows. The summit discusses those decisions.

Additional information you would like the GRIT Advisory Board to consider:

JOLT has been created to Advocate, Communicate and Educate about ALL THE ABOVE ENERGY.

JOLT uses the North Park Arts Council a 501-3c NON-Profit as a fiduciary for the ad hoc committee.

The North Park Arts Council's address is PO BOX 1104, Walden CO, 80480

From: beckr328@gmail.com <beckr328@gmail.com>

Sent: Wednesday, April 30, 2025 8:47 PM

To: Kim Burner <kburner@rifleco.org>

Cc: kari@riflecowork.com; 'NPAC North Park Arts Council' <npac723@yahoo.com>

Subject: JOLT present to GRIT board



Kim,

I can answer most of the questions and will copy Matt Shuler so he can weigh in as well. Matt is the President of the North Parks Art council and he also is a member of the JOLT Committee.

1. It is hard to gauge the number of attendees from outside of the Grand Valley Area. I can tell you that based on the first and second annual energy summit we had attendees for the east slope and from Wyoming. Our target audience is from the energy industry, businesses, local and state elected officials, and government agencies. We also are partners with CLUB 20 and AGNC. We had 120 attendees at our first annual summit in Craig, 175 at our second annual summit in Montrose and hope to get 200 at our third annual summit in Rifle.
2. We have a final speaker agenda which I have attached pending any last-minute changes.
3. The Joint Organizations Leading Transition is made up of 8 committee members from Jackson County to Montrose, Delta County, Mesa County, Moffat County, CNCC and a state representative. I can provide those names if need be. We are a

non-profit, ad-hoc committee that support All the Above Energy sources and our mission is to Advocate, Communicate and Educate. Our Goals are to ;

1. Advocate for Energy Impacted Communities and Sound Policies
2. Communicate the Benefits of an “All of the Above” Energy Economy
3. Educate the public about Energy Diversity
4. We don’t typically provide budget numbers or the amount of funding we receive from our sponsors. I can tell you we have 27 funding partners that sponsor anywhere from \$500 to \$5,000 per year and everywhere in between. Without our sponsors we couldn’t host this event. The food alone is very costly and then there is the venue, the swag, the printing, the motel rooms for our speakers, the reception and in some cases a speaker fee which covers travel expenses. As of this week we are in the process of developing a website and there will be a cost associated with that as well.
5. I believe either me or Matt will be available to do a presentation at your next meeting on the 13th per zoom.

I hope this has been helpful and feel free to call me anytime. Next year we are planning to hold the 4th annual Energy Summit at Colorado Mesa University and hope to double our attendance which in turn will probably be three times what our budget is this year.

Respectfully,

Ray

Chair for JOLT

970-824-4994



Agenda Item #6.a.

Agenda Item Name:

GRIT Advisory Board Officer Elections

Presenter:

Kim Burner, Main Street Manager

Item Description:

Annual officer elections

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Current Chair - Kari Slappey

Current Vice-Chair - Samm Young-Garcia

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.b.

Agenda Item Name:

GRIT Advisory Board Opening

Presenter:

Kim Burner, Main Street Manager

Item Description:

Katie Mackely is stepping down from the GRIT Advisory Board

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.c.

Agenda Item Name:

Barks, Brews and BBQ Update

Presenter:

Delaney Passmore, Administrative Assistant

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.d.

Agenda Item Name:

Third Thursday on Third Update

Presenter:

Delaney Passmore, Administrative Assistant

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.e.

Agenda Item Name:

Discuss Downtown Holiday Decorations/Lights

Presenter:

Kim Burner, Main Street Manager

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.f.

Agenda Item Name:

Discuss Historical Walking Tour

Presenter:

Item Description:

Recommended Action:

Fiscal Impact:

Operational Impact:

Prior Board Motions:

Background Information:

Executive Summary:

Notification Requirements:

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None