



GREATER RIFLE IMPROVEMENT TEAM (GRIT) ADVISORY BOARD WORKSHOP AND REGULAR MEETING AGENDA



September 9, 2025
12:00 PM
202 Railroad Avenue, Rifle, CO

The Board may act on any of the following agenda items as presented or modified before the meeting, and items necessary or convenient to effectuate the agenda items.

12:00 PM - Regular Meeting

1. **Call to Order**
2. **Roll Call**
3. **Visitor Introductions**
4. **Consent Agenda**
 - 4.a. Consider Approval of August 19, 2025, GRIT Advisory Board Meeting Minutes
5. **Presentation**
6. **Regular Agenda**
 - 6.a. Update on Facade Grant
 - 6.b. Update on Third Thursday on Third Street
 - 6.c. Update on Hometown Holiday
7. **Administrative Reports**
8. **Adjournment**

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

The GRIT Advisory Board has two grant cycles. The grant cycle and deadlines to submit an application are:

January Cycle – Application Deadline: December 31st = Funding: February

June Cycle – Application Deadline: May 31st = Funding: July

ACCESSIBILITY STATEMENT

The City of Rifle values full inclusion and access for all of our facilities, programs, activities and services. We are pleased to provide meaningful accommodations to comply with the Americans with Disabilities Act (ADA) and reasonably provide translation, interpretation, modifications, accommodations, alternative formats, auxiliary aids, and services. To request special assistance, call Main Street Manager Kim Burner at 970-665-6496 or email our ADA Team at ADATeam@rifleco.org. Please allow 48 hours for your requests to be met.

La Ciudad de Rifle valora la plena inclusión y acceso para todas nuestras instalaciones, programas, actividades y servicios. Nos complace proporcionar alojamientos significativos para cumplir con la Ley de Estados Unidos con Discapacidades (ADA) y proporcionar razonablemente traducciones, interpretaciones, modificaciones, adaptaciones, formatos alternativos, ayudas auxiliares y servicios. Para solicitar asistencia especial, llame a la Main Street Manager Kim Burner al 970-665-6496 o envíe un correo electrónico a el equipo ADA a ADATeam@rifleco.org. Por favor, permita 48 horas para que se atiendan sus solicitudes.



Agenda Item #4.a.

Agenda Item Name:

Consider Approval of August 19, 2025, GRIT Advisory Board Meeting Minutes

Presenter:

Kim Burner, Main Street Manager

Item Description:

Consider Approval of August 19, 2025, GRIT Advisory Board Meeting Minutes

Recommended Action:

Approve August 19, 2025, GRIT Advisory Board Meeting Minutes

Fiscal Impact:

N/A

Operational Impact:

N/A

Prior Board Motions:

N/A

Background Information:

N/A

Executive Summary:

N/A

Notification Requirements:

N/A

Prepared By:

Kim Burner, Main Street Manager

Attachments:

1. August 19th 2025 GRIT MINUTES

**GREATER RIFLE IMPROVEMENT TEAM (GRIT)
ADVISORY BOARD MEETING**

Tuesday, August 19th, 2025

REGULAR MEETING

12 p.m. Noon

MEETING CALLED TO ORDER: 12:00 pm

ROLL CALL: Garrick Fontella, Ryan Mackley, Karen Roberts, Samm Young, Lydia Allen, Helen Rogers, Annick Pruitt. Also in attendance; Zach Higgins- Planning Director, Kim Burner- GRIT Manager, Delaney Passmore- Event Coordinator.

MINUTES: The minutes were unable to be opened. They will be reviewed next month for approval.

AGENDA ITEMS:

- **Budget**
 - Went over the estimated budget that Kim Burner put together to understand what GRIT would be spending money on next year and what needs to change. Discussed line by line over plans and goals for the next year.
 - The budget was created with the current percentage revenue.
 - The team spoke about the upcoming projects and events that GRIT is looking to accomplish in the 2026 calendar year.
 - Discussed July 3rd expenses and how to assist Parks and Rec in putting a bigger event on without the fireworks.
 - Wayfinding signs will be a priority to begin directional signs for the City. This will be a start to the project and built on in future budgets.
 - This budget includes the current grants that have been given in the past, and a small budget for any grants that could come up
 - Brought up the ideas of misting poles that could help cool down 3rd street due to the permanent shade structures previously discussed being too far out of budget.
 - Discussed adding a couple of projects in the rest of the meeting and see what other projects that can be done within this year that have already been budgeted for in 2025.
- **VIF**
 - Discussed how the VIF has been rolled out and the new information is helping educate a lot of the locals. Also, the projections of the VIF fund and what could be part of the budget if it does get passed.

- **Events**
 - **Hometown Holidays:**
 - We need a committee for the Craft Fair if we are going to run it ourselves. Trying to see if the PTO at the middle school and Hyland Elementary to see if they want to run it and we assist
 - Also need a committee for Friday night activities, the parade, the tree lighting
 - Architectural Scavenger Hunt
 - Need a new activity/ idea
 - Need a committee that can help put that together and have ideas
 - Coloring contests with the schools could be a fun activity
 - Kim will send out an email to have a sign-up sheet for these activities for the board to help with making it all come together.
 - Third Thursday
 - Delaney went over the changes/ updates for this month's Third Thursday and discussed the needs for the event to be successful with the board's help.

ADJOURN: The meeting officially adjourns at 12:46 pm.



Agenda Item #6.a.

Agenda Item Name:

Update on Facade Grant

Presenter:

Kim Burner, Main Street Manager

Item Description:

Update of Facade Grant

Recommended Action:

No Action Required

Fiscal Impact:

N/A

Operational Impact:

N/A

Prior Board Motions:

N/A

Background Information:

GRIT Advisory Board has been discussing and working on the creation of a City of Rifle Facade Grant for approximately 18 months. The grant program was designed with input from the GRIT Advisory Board, Rifle City Council, Downtown Development Authority and City of Rifle P&Z Commission.

The GRIT Advisory Board approved \$40,000, from the Visitor Improvement Fund, to fund the facade grant in 2025.

Executive Summary:

The facade grant program was launched to the public on September 1, 2025, with applications due on or before October 31, 2025. As of Thursday, September 4, 2025, Kim Burner has received 7 requests for more information. As of this date, three of the requests for information have been determined to be ineligible for the program; two of the proposed projects were outside Rifle city limits and one was a residential property.

The remaining four proposed projects are having their pre-application meetings with Kim Burner set for the week of September 7th. Kim Burner is expecting additional interest in the grant program.

Notification Requirements:

N/A

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.b.

Agenda Item Name:

Update on Third Thursday on Third Street

Presenter:

Delaney Passmore, Administrative Assistant

Item Description:

Update on Third Thursday on Third Street

Recommended Action:

No Action Required

Fiscal Impact:

NA

Operational Impact:

NA

Prior Board Motions:

NA

Background Information:

NA

Executive Summary:

NA

Notification Requirements:

NA

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None



Agenda Item #6.c.

Agenda Item Name:

Update on Hometown Holiday

Presenter:

Kim Burner, Main Street Manager
Delaney Passmore, Administrative Assistant

Item Description:

Update on Hometown Holiday

Recommended Action:

Fiscal Impact:

NA

Operational Impact:

NA

Prior Board Motions:

NA

Background Information:

NA

Executive Summary:

NA

Notification Requirements:

NA

Prepared By:

Kim Burner, Main Street Manager

Attachments:

None