



# GREATER RIFLE IMPROVEMENT TEAM (GRIT) ADVISORY BOARD WORKSHOP AND REGULAR MEETING AGENDA

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October 14, 2025  
12:00 PM  
202 Railroad Avenue, Rifle, CO

The Board may act on any of the following agenda items as presented or modified before the meeting, and items necessary or convenient to effectuate the agenda items.

## 12:00 PM - Regular Meeting

1. **Call to Order**
2. **Roll Call**
3. **Visitor Introductions**
4. **Consent Agenda**
  - 4.a. Approve September 8, 2025, GRIT Advisory Board meeting minutes
5. **Presentation**
6. **Regular Agenda**
  - 6.a. Event Update
  - 6.b. Facade Grant scoring matrix
  - 6.c. Placemaking - What If?
7. **Administrative Reports**
8. **Adjournment**

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board*

The GRIT Advisory Board has two grant cycles. The grant cycle and deadlines to submit an application are:

January Cycle – Application Deadline: December 31<sup>st</sup> = Funding: February

June Cycle – Application Deadline: May 31<sup>st</sup> = Funding: July

### **ACCESSIBILITY STATEMENT**

*The City of Rifle values full inclusion and access for all of our facilities, programs, activities and services. We are pleased to provide meaningful accommodations to comply with the Americans with Disabilities Act (ADA) and reasonably provide translation, interpretation, modifications, accommodations, alternative formats, auxiliary aids, and services. To request special assistance, call Main Street Manager Kim Burner at 970-665-6496 or email our ADA Team at [ADATeam@rifleco.org](mailto:ADATeam@rifleco.org). Please allow 48 hours for your requests to be met.*

*La Ciudad de Rifle valora la plena inclusión y acceso para todas nuestras instalaciones, programas, actividades y servicios. Nos complace proporcionar alojamientos significativos para cumplir con la Ley de Estados Unidos con Discapacidades (ADA) y proporcionar razonablemente traducciones, interpretaciones, modificaciones, adaptaciones, formatos alternativos, ayudas auxiliares y servicios. Para solicitar asistencia especial, llame a la Main Street Manager Kim Burner al 970-665-6496 o envíe un correo electrónico a el equipo ADA a [ADATeam@rifleco.org](mailto:ADATeam@rifleco.org). Por favor, permita 48 horas para que se atiendan sus solicitudes.*



**Agenda Item #4.a.**

**Agenda Item Name:**

Approve September 8, 2025, GRIT Advisory Board meeting minutes

**Presenter:**

Kim Burner, Main Street Manager

**Item Description:**

Approve September 8, 2025, GRIT Advisory Board meeting minutes

**Recommended Action:**

Approve September 8, 2025, GRIT Advisory Board meeting minutes

**Fiscal Impact:**

NA

**Operational Impact:**

NA

**Prior Board Motions:**

NA

**Background Information:**

NA

**Executive Summary:**

NA

**Notification Requirements:**

NA

**Prepared By:**

Kim Burner, Main Street Manager

**Attachments:**

1. September 9, 2025 GRIT Minutes

**GREATER RIFLE IMPROVEMENT TEAM (GRIT)**  
**ADVISORY BOARD MEETING**  
Tuesday, September 9<sup>th</sup>, 2025  
REGULAR MEETING  
12 p.m. Noon

**MEETING CALLED TO ORDER:** 11:58 am

**ROLL CALL:** Kari Slappey, Ryan Mackley, Lydia Allen, Helen Rogers, and Annick Pruitt. Also, in attendance; Zach Higgins- Planning Director, Kim Burner- GRIT Manager, Delaney Passmore- Event Coordinator. Kathy Pototsky- City of Rifle Public Information Officer

**MINUTES:** The minutes were reviewed from August 19<sup>th</sup>. Annick Pruitt motions to approve the minutes; and Ryan Mackley seconded the motion.

**AGENDA ITEMS:**

- **Façade Grant:**
  - There have already been 8 applicants. The first step is to meet with Kim Burner and fill out the application. She has meetings with those individuals coming up this week and will be able to make a huge impact in the downtown district.
    - The board will be able to review them and will make recommendations to council. Kim explains that if there are multiple that want to make improvements, that the board wants to recommend, there is the possibility of going to council for more. This meeting to review will happen in November when the application closes. There will be presentations on this point. There has been a lot of interest in this grant.
- **Events**
  - **Third Thursday:**
    - Delaney Passmore went over how the Third Thursdays have been going. Preparing for this week will be Oktoberfest and going over how the board can help.
  - **Hometown Holidays:**
  - Delaney and Kim discuss the important events of Hometown Holidays and let the board know what committees are being made to complete the event
    - Saturday activity- need to replace the scavenger hunt
    - Tree lighting- Move to Heinze Park, parks will decorate that park and rotate firework show to be the best view on Railroad. No one is opposed to this switch because it will give more visibility to the tree

throughout the season. There may be a need to buy \$2,000 worth of lights that is already budgeted for in the Hometown Holidays budget. The gazebo will also have lights so that it is decorated for the show.

- Grinch Steals 3<sup>rd</sup> Street- Friday Night
  - Friday night event: Kari Slappey brought up that Friday night is one of the hardest times to get an event to happen. Brings up the idea of having the Grinch moved to Saturday and having a middle school dance for Friday night.
  - For the Grinch and after party, the school district will put out warmers
  - Moose did readings of “How the Grinch Stole Christmas”
  - Potentially speak to the theater about any special that could come up with an activity/ movie for the kids/ teens.
- Santa for Saturday has confirmed that he will be there for the day. TBD for that evening.
- Parade- have interest in who can help with the Parade
- Spoke about who can help with each committee for each part of the Hometown Holiday event.
- Kathy asked about having some handicapped parking spots for moving the tree lighting
- Need to decide who is going to oversee the craft fair- either us or the school. GRIT would market it for them.

**ADJOURN:** The meeting officially adjourns at 12:46 pm.



**Agenda Item #6.a.**

**Agenda Item Name:**

Event Update

**Presenter:**

Delaney Passmore, Administrative Assistant

**Item Description:**

Third Thursday on Third wrap-up report and Hometown Holiday planning update.

**Recommended Action:**

**Fiscal Impact:**

Report on expenses

**Operational Impact:**

**Prior Board Motions:**

NA

**Background Information:**

NA

**Executive Summary:**

NA

**Notification Requirements:**

NA

**Prepared By:**

Kim Burner, Main Street Manager

**Attachments:**

None



**Agenda Item #6.b.**

**Agenda Item Name:**

Facade Grant scoring matrix

**Presenter:**

Kim Burner, Main Street Manager

**Item Description:**

Review of scoring matrix for the GRIT Facade Grant

**Recommended Action:**

**Fiscal Impact:**

NA

**Operational Impact:**

A scoring matrix was created to ensure all facade grant applications are fairly and equally scored.

**Prior Board Motions:**

NA

**Background Information:**

NA

**Executive Summary:**

A scoring matrix was created to ensure all facade grant applications are fairly and equally scored.

**Notification Requirements:**

NA

**Prepared By:**

Kim Burner, Main Street Manager

**Attachments:**

1. scoring matrix

## 2025 Façade Grant Application Scoring Matrix

Property Address:			
<b>Criteria</b>		<b>Matrix</b>	<b>Score</b>
<b>Age of Building</b>	Older buildings will have older facades. This criterion aims to support business in older buildings in the community as well as business retention efforts.	Built Prior to 1910 - 5 pts Between 1911 - 1930 - 4 pts Between 1931 - 1950 - 3 pts Between 1951 - 1990 - 2 pts Between 1991 - 2005 - 1 pts Between 2006-current - 0	
<b>Impact to building aesthetics</b>	This criterion aims to support projects that will have the greatest positive impact on the community	0 = No Impact 1 = Low Impact 2 = Adequate Impact 3 = Moderate Impact 4 = Substantial Impact 5 = Major Impact	
<b>Area Compatibility</b>	This criterion aims to support improvements that are compatible with the neighboring buildings and neighborhood character.	0 = Completely out of char 1 = Maintains existing char 2 = Adequite compatibility 3 = Improves compatibility 4 = Substantial Improve 5 = Major Improvement	
<b>Level of Rehabilitation</b>	This criterion aims to support projects that will have the greatest level of façade improvement.	0 = Projects does not meet guidelines 1 = Normal Maintenance 2 = Minor projects 3 = Repair & Replacement 4 = Rehabilitation 5 = Major Rehabilitation	
<b>Total Score:</b>			<u>                    </u> /20



**Agenda Item #6.c.**

**Agenda Item Name:**

Placemaking - What If?

**Presenter:**

Kim Burner, Main Street Manager

**Item Description:**

The GRIT Advisory Board will receive a short presentation from Kim Burner covering peacemaking, biophilia design, and alley activation to spur a conversation about possibilities in Rifle.

**Recommended Action:**

**Fiscal Impact:**

NA

**Operational Impact:**

NA

**Prior Board Motions:**

NA

**Background Information:**

**Executive Summary:**

In preparation for a joint strategic planning session with the DDA in early 2026, this presentation is intended to spur conversations about what "could be" in Rifle.

**Notification Requirements:**

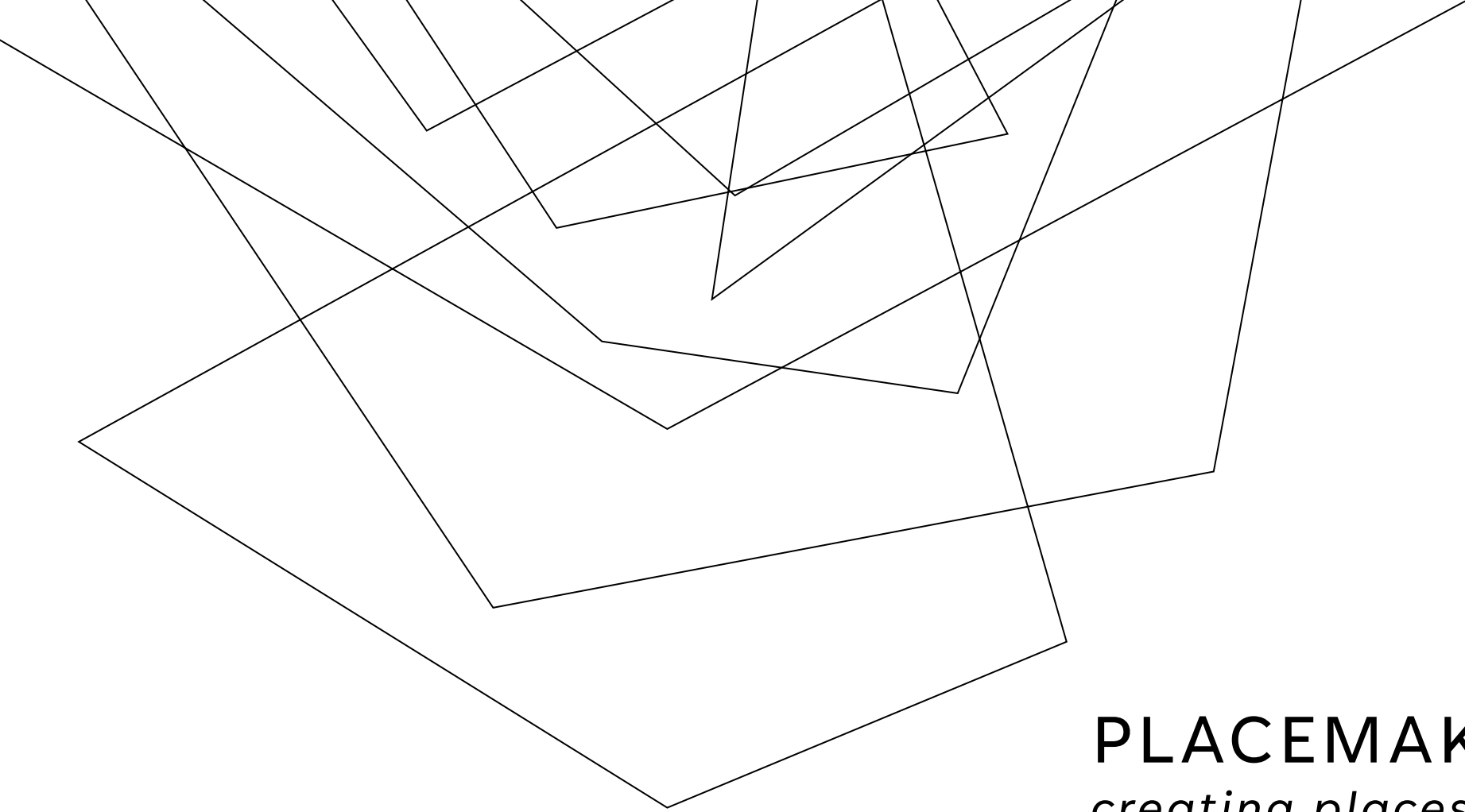
NA

**Prepared By:**

Kim Burner, Main Street Manager

**Attachments:**

1. oct 2025 GRIT mtg what if



# PLACEMAKING

*creating places where people  
feel a sense of belonging and  
connection*

# AGENDA

Small changes BIG impact

Biophilic Concept

Alley Activation

Dream without limitations

# SMALL CHANGES BIG IMPACTS



# SMALL CHANGES BIG IMPACTS

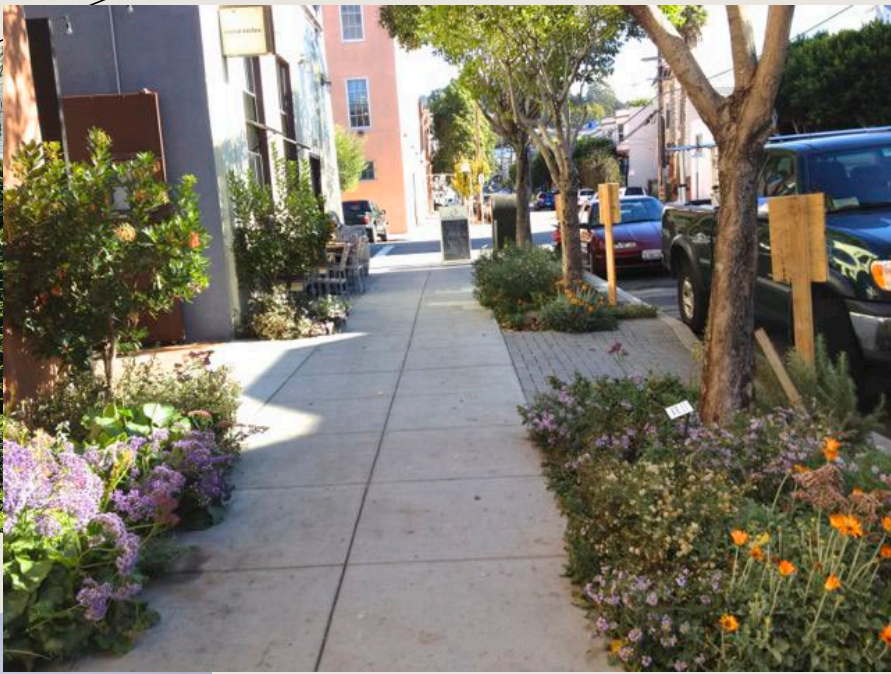


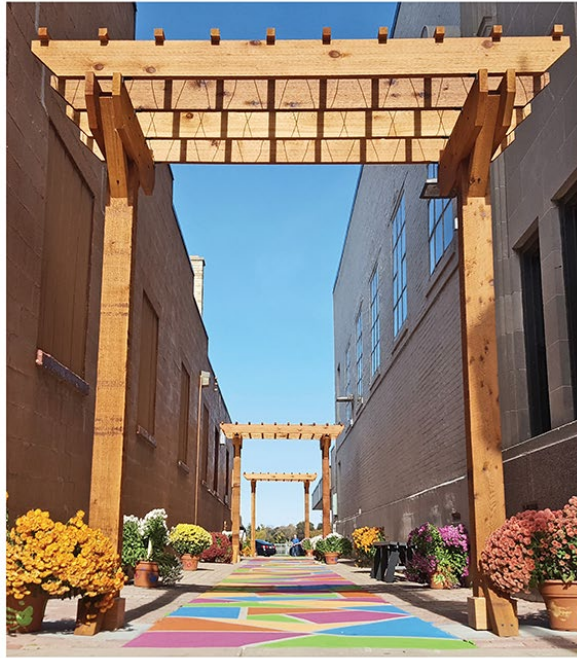
# THE OLD IS NEW AGAIN

## Bringing Nature Back to Cities

- Environmental Features
  - Color, Water, Plants, Air, Sunlight
- Shapes and Forms
  - Natural, Oval/Tubular, Tree/Columnar, Resisting straight lines
- Light and Shadows
  - Filtered/Diffused, Reflected, Natural
- Place-Based Relationships
  - Native Materials, Historic Connection, Cultural











DREAM BIG –  
NO LIMITATIONS



# WHAT IF....

We took out the juniper bushes and added terraces with tables and flowers?





# WHAT IF....

We replaced every other bollard with a large potted tree?

AND/OR

We took out the tree grates and planned Native grasses and plants?





# WHAT IF....

We underground the alley utilities and painted murals on the back of the buildings and added planters?

AND/OR

Replaced the benches with tables and games?





WHAT IF.....